

# POLITICAL COMMUNICATION CERTIFICATE

With a focus on accuracy, fairness, truth, and diversity, preparing leaders in digital and traditional communication fields, the College of Journalism and Communications has consistently been ranked among the top 10 communication programs in the nation and has a long tradition of producing award-winning students. The College of Journalism and Communications prepares students for a career that emphasizes ethical principles and responsible communication in the digital age.

## Contact

2096 Weimer Hall  
P.O. Box 118400  
University of Florida  
Gainesville, FL 32611-8400  
352.392.0466

Map (<http://campusmap.ufl.edu/?loc=0030>) More Info (<http://www.jou.ufl.edu/>)

### Academic Advising

1060 Weimer Hall  
352.392.1124  
Email ([advising@jou.ufl.edu](mailto:advising@jou.ufl.edu))

## About this Program

- **College:** Journalism and Communications (<http://catalog.ufl.edu/UGRD/colleges-schools/UGJRC/>)
- **Credits:** 9 | Completed with minimum grades of C

*Certificates must comply with the Certificate Policy.*

## Department Information

Graduates of the Department of Journalism work in traditional forms of media, emerging platforms, and in corporate roles. Ultimately, the department offers transferrable skills that creates outstanding leaders with successful achievements across all fields.

**Website** (<https://www.jou.ufl.edu/current-students/current-undergraduate/current-academics/journalism/>)

### CONTACT

Email ([advising@jou.ufl.edu](mailto:advising@jou.ufl.edu)) | 352.392.0466

2070 WEIMER HALL  
GAINESVILLE FL 32611  
Map (<http://campusmap.ufl.edu/#/index/0030>)

### Curriculum

- Combination Degrees
- Creative Advertising Certificate
- International Communication Certificate
- Journalism
- Journalism | Sports and Media UF Online
- Mass Communication Studies Minor
- Mass Communication Studies Minor UF Online
- Media Sales Certificate
- Political Communication Certificate
- Spanish Language News Media Certificate

*This certificate is open to all undergraduates.*

## Prerequisites

Code	Title	Credits
PUR 3000	Principles of Public Relations	3
Required Courses		

Code	Title	Credits
MMC 3614	Media and Politics	3
PUR 4203	Ethics and Professional Responsibility in Public Relations	3
PUR 4480	Political Communication	3
<b>Total Credits</b>		<b>9</b>

---