

# SPANISH LANGUAGE NEWS MEDIA CERTIFICATE

The Spanish Language News Media certificate emphasizes journalism and the cultural understanding of the communities being served by journalism to help prepare students for careers in bilingual and multicultural media organizations. Students will produce multi-platform journalism for Noticias, the Spanish-language news platform that is part of the College of Journalism and Communication's Innovation News Center.

## About this Program

- **College:** Journalism and Communications (<http://catalog.ufl.edu/UGRD/colleges-schools/UGJRC/>)
- **Credits:** 15

*Certificates must comply with the Certificate Policy.*

## Department Information

Graduates of the Department of Journalism work in traditional forms of media, emerging platforms, and in corporate roles. Ultimately, the department offers transferrable skills that creates outstanding leaders with successful achievements across all fields.

**Website** (<https://www.jou.ufl.edu/current-students/current-undergraduate/current-academics/journalism/>)

## CONTACT

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GAINESVILLE FL 32611

Map (<http://campusmap.ufl.edu/#/index/0030>)

## Curriculum

- Combination Degrees
- Creative Advertising Certificate
- International Communication Certificate
- Journalism
- Journalism | Sports and Media UF Online
- Mass Communication Studies Minor
- Mass Communication Studies Minor UF Online
- Media Sales Certificate
- Political Communication Certificate
- Spanish Language News Media Certificate

The certificate is open primarily to JOU and SPN students, but is open to all undergraduates if they do not exceed excess hours.

## Prerequisites

Code	Title	Credits
Select one:		3-4
MMC 2121	Writing Fundamentals for Communicators (for JOU 3101)	
ENC 1102	Argument and Persuasion	
& MMC 1009	and Introduction to Media and Communications	
MMC 2604	Media, Cultures, and Identity	
PUR 3000	Principles of Public Relations (for JOU 3109)	
SPN 2240	Intensive Communication Skills (or placement test or SPN 2340 with minimum grade of B)	

## Required Courses

Code	Title	Credits
LAS 2001	Introduction to Latin American Studies	3
JOU 3109C	Multimedia Writing (or JOU 3101)	3
JOU 4951	Noticias <sup>2</sup>	3
SPN 3300	Spanish Grammar and Composition 1	3
or SPN 3350	Spanish Grammar and Composition for Heritage Learners	
LAS 4000-level or SPN or JOU course as approved by certificate coordinator		3
<b>Total Credits</b>		<b>15</b>

<sup>1</sup> JOU 3101 is for Journalism and Public Relations majors. All other majors should take JOU 3109C.

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<sup>2</sup> JOU 4951 is variable credit and should be taken for 1 credit in one semester and can be taken for 2 or 3 credits in a subsequent semester.

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