

EVENT MANAGEMENT MINOR

This minor provides an opportunity to acquire specialized knowledge and skills in the field of event management. Event Management students can apply the knowledge and skills gained to a variety of settings including but not limited to corporate, non-profits, associations, exhibitions, sport, government, and entertainment. The additional knowledge, skills, and experience gained from this minor can potentially elevate a student's marketability to future employers.

About this Program

- **College:** Health and Human Performance (<http://catalog.ufl.edu/UGRD/colleges-schools/UGHHU/>)
- **Credits:** 15 | Completed with a 2.0 cumulative GPA and no S/U grades
- **Contact:** 240 Florida Gym (<http://campusmap.ufl.edu/?loc=0021>)

Department Information

The Department of Tourism, Hospitality and Event Management prepares students to gain competency in industry knowledge, develop intellectual abilities, and foster adaptive and technical leadership skills.

Website (<http://hhp.ufl.edu/about/departments/them/>)

CONTACT

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Map (<http://campusmap.ufl.edu/#/index/0021>)

Curriculum

- Artificial Intelligence and Data Analytics in Tourism, Hospitality and Event Management Certificate
- Combination Degrees
- Entrepreneurship in Tourism, Hospitality and Event Management Certificate
- Event Management Minor
- Event Management Minor UF Online
- Tourism, Hospitality and Event Management
- Tourism, Hospitality and Event Management UF Online

The minor is not open to students majoring in Tourism, Hospitality and Event Management.

Applicants must receive approval of their college before obtaining Tourism, Hospitality and Event Management approval in 240 Florida Gym.

All credits must be completed at UF.

Required Courses

Code	Title	Credits
HFT 2750	Event Management	3
HFT 3512	Event Promotion	3
HFT 4517	Event Venue Sales and Services	3
HFT 4754	Advanced Strategic Event Management	3
Approved elective		3
Total Credits		15

Approved Electives

Code	Title	Credits
HFT 3253	Lodging Operations and Management	3
HFT 4468	Hospitality Revenue Management	3
LEI 3301	Principles of Travel and Tourism	3
LEI 3360	Hospitality Management	3
LEI 4540	Management & and Supervision of THEM Facilities	3

